



# Opportunity Summary

Bizmark is a Canadian capital advisory firm based in Alberta. We assist organizations with raising capital for start-up, growth, restructuring, and sale. Our clients operate in a variety of industries, including SaaS, transportation technology, chemicals, consumer durables, copyright royalties, and cannabis.

Bizmark's team of professionals with substantial entrepreneurial, financial, legal, and operational experience drives the due diligence, methodology, and relationships in our effective capital placement process.



Updated January 2020



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## OUR TEAM



**KIRK GOODMAN, B.Comm., LL.B.**  
Partner

Kirk is the founder of KGPC Law. KGPC provides specialized corporate and commercial legal services to healthcare professionals and companies. Bringing to the table both regulatory and transactional expertise, Kirk knows how to successfully navigate industry regulations. The end result is a seamless process overseen by a legal professional who knows what to do from start to finish.



**BRETT LOVAS, P.Eng., MBA**  
Partner

Brett is a Professional Engineer and holds an MBA, specializing in new venture creation. As Founder and CEO of Goat Locker Brewing Company, Brett knows what it takes to start and grow a business in an ultra-competitive market. Beyond his entrepreneurial experience, Brett brings a depth of operations and program management experience from the energy, utilities, and higher education industries. This range of education, experience, and industry connections provides an invaluable lens for optimal financing solutions.



**MICHAEL ALEXANDER BLAKE, BFP FCA**  
Senior Advisor

Michael began his career with PricewaterhouseCoopers where he trained as a Chartered Accountant in London. He has worked in several technology and B2B companies, during periods of aggressive growth and expansion, integrating acquisitions and turning around loss making operations. Michael has a Bachelor of Commerce and received his Fellowship at the Institute of Chartered Accountants of England and Wales in 2019.



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# OPPORTUNITY SUMMARY

## TRANSP D

### \$50M USD Class A Diluting Non-Preferred Transportation Technology

Backed by Angelo Investments (Italy) and \$21M USD of European Union grant funding, the TransPod's Series A round will support its business and technology development efforts. 2020 objectives include constructing a half-scale test track in France and securing inter-city hyperloop infrastructure projects in Canada and Europe. Using patented zero-emissions technology, the hyperloop system transports passengers and cargo at speeds exceeding 1000 km/h. This innovation offers infrastructure costs which are 50% less than competitors.



### \$25M USD Series B Equity Mobile Social/Platform Software

With 1.9 million users, Shapr has become the leading networking platform in the US and in Europe. The company has previously raised \$20M from family offices and private investors. In 2018, Shapr experienced significant growth and began monetizing on business-to-consumer (B2C) with encouraging results. It is now launching its Series B (\$20 to \$25M target) to continue its expansion and start monetizing on business-to-business (B2B).



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# OPPORTUNITY SUMMARY



## \$10M CAD Limited Partnership Units CyberSecurity, Quantum Computing

KYVR Connect is at the front-end of a trillion-dollar global spend in cyber security. This investment will be underpinned and directly correlated to the advancement in quantum computing and is Canada's first cyber venture capital fund. Lead by senior cyber security executives, Ken Taylor and Eamonn Garry, KYVR has formed an exclusive partnership with DataTribe, the world's leading cyber venture fund, providing KYVR with full access to DataTribe's deals and network. KYVR has raised \$4M to date and made two initial investments through Fund I.



## \$6M CAD Convertible Debentures SaaS, Business/Productivity Software

Visur Technologies is launching an enterprise SaaS suite for heavy industries. The software aligns with business processes to drive efficiency within and across organizations. The company is focusing its launch in the energy sector by developing 33 energy specific capabilities - 6 of which are currently in beta release. The company has raised \$3M to date in this Seed round and is actively evaluating Series A funding options.



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# OPPORTUNITY SUMMARY



**KALIBER** CHEMICALS

\$900k CAD Common Shares

Specialty Chemicals

Lead by a seasoned entrepreneur and sales executive in the specialty chemical industry, Kaliber Chemicals has created a diversified portfolio of specialty chemicals to serve Canadian and US customers in the petroleum, industrial, agriculture, and water treatment sectors. Kaliber's key buyer relationships and strategic supply agreements allow for quick scalability without capital expenditures, giving the company a strong competitive advantage.



**GREEN GREEN**

\$2.5M USD Common Shares

Financial Software, Cannabis

GreenGreen is a financial software company serving the US cannabis dispensary industry. It uses a proprietary software process to provide cashless retail payment transactions between consumers and dispensaries.



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# OPPORTUNITY SUMMARY

MUD MONSTER MATTING

**MMM**

MUD MONSTER MATTING

\$1.5M CAD Equity

Environmental Services

Mud Monster Matting (MMM) has designed a completely contained and mobile unit for cleaning job-site access mats. The company's proprietary cleaning process quickly cleans mats on-site, without the need for transporting heavy mats, reducing costs and environmental risks for clients.

MMM's technology is designed for speed and efficiency, cleaning mats at twice the rate of its competitors.